



# Health{y} Care

Just adding one simple letter changes everything. Kaiser Permanente goes beyond health care to help keep your employees—and your bottom line—**healthy**.



## {y} It Matters

We're not just a health plan. We're one of America's leading nonprofit health plans and the original model for truly integrated health care.

Everyone works together toward the same goal, and there's no financial advantage to test more, treat more, keep patients in the hospital longer than necessary or deny claims.



### {y} KP GREAT CARE



One of Colorado's highest-rated health plans, according to NCOA ratings.<sup>1</sup>



Year after year, our doctors are recognized as *Top Docs* by Colorado's medical community.



Colorado's collaborative cardiac care program improved survival rates by nearly 300%, and enabled 82% of members to get their blood pressure under control.<sup>2</sup>



Led the nation in 21 effectiveness-of-care measures, including prevention and screening, cardiovascular care and comprehensive diabetes care.<sup>3</sup>

1. NCOA's Private Health Insurance Plan Ratings 2017-18, National Committee for Quality Assurance, 2017; The Kaiser Foundation Health Plan of Colorado's HMO is one of two private plans in Colorado that received an overall rating of 4.0 out of 5.0.  
2. Sandhoff, et al, The Permanente Journal, Summer 2008; CDC, September 2012.  
3. Kaiser Permanente 2016 HEDIS® scores. Benchmarks provided by the National Committee for Quality Assurance (NCOA) Quality Compass® and represent all lines of business. Kaiser Permanente combined region scores were provided by the Kaiser Permanente Department of Care and Service Quality. The source for data contained in this publication is Quality Compass 2016 and is used with the permission of NCOA. Quality Compass 2016 includes certain CAHPS® data. Any data display, analysis, interpretation, or conclusion based on these data is solely that of the authors, and NCOA specifically disclaims responsibility for any such display, analysis, interpretation, or conclusion. Quality Compass® and HEDIS® are registered trademarks of NCOA. CAHPS® is a registered trademark of the Agency for Healthcare Research and Quality.

## Health{y} Is Superior

KAISER PERMANENTE  
ALL-PLAN AVERAGE

### CLINICAL QUALITY



228%  
BETTER

As reported by national consulting firm Aon Hewitt across KP enterprise. Aon Hewitt Health Value Initiative benchmarking study – Kaiser Foundation Health Plan, Inc., Aon Hewitt, September 24, 2015. To get a copy of the Health Value Initiative report for your region, contact your account manager.



### {y} KP EASILY ACCESSIBLE

LOCAL CARE

1,200+

Kaiser Permanente physicians to choose from<sup>1</sup>

31

Medical offices plus a variety of telehealth care options

2,500+

Network providers across Colorado<sup>1</sup>

NATIONAL COVERAGE

39

Hospitals

677

Medical offices



Coverage for emergency care worldwide

21,270+

Kaiser Permanente physicians

1. Choice of providers varies by plan and availability at the time of selection.

1

**Coordinated, connected care** in person and five telehealth options with Kaiser Permanente physicians or nurses, including online chat and video visits.

2

**All under one roof:** at most locations, members can see their doctors or specialists, get lab tests and X-rays, and pick up prescriptions.

3

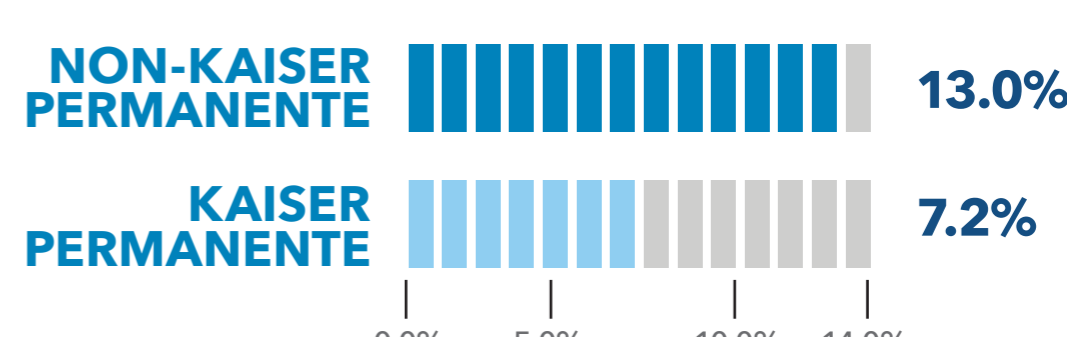
**Tools and resources to manage health**—and understand costs: kp.org, mobile app, 24/7 medical advice and more.



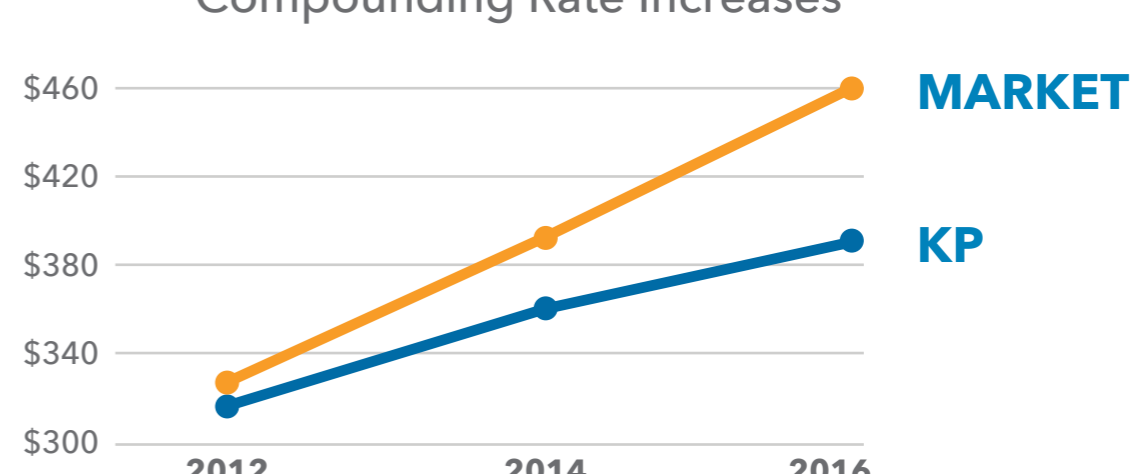
### {y} KP LOWER COSTS

## Health{y} Is Stable

Health Care Cost Inflation<sup>1</sup>



Compounding Rate Increases<sup>2</sup>



1. Human Capital Management Services (HCMS), June 2017. Represents Kaiser Permanente integrated model vs. fee-for-service. Based on data and analysis of large employer medical and pharmacy claims between 2013-2016.  
2. 2016 Lockton Colorado Marketplace Survey and Kaiser Permanente Large Group Rate Fillings; for illustrative purposes only.

## Health{y} Bottom Line

Aligned Incentives  
Focus on Wellness & Prevention  
Integrated Delivery Model

BETTER VALUE

IDENTIFY COSTS > SAVE MONEY

CLINICAL DATA + BUSINESS INTELLIGENCE + ROBUST REPORTING



SPOT TRENDS, FIND COST DRIVERS



IMPROVED MANAGEMENT OF EMPLOYEE HEALTH

QUALITY CARE, FOR LESS<sup>1</sup>  
MORE EFFICIENT MANAGEMENT OF THE TOP 5% OF PATIENTS WHO DRIVE 50% OF COSTS

\$50,808

Kaiser Permanente

\$58,971

Non-Kaiser Permanente

1. Large group averages as reported by Human Capital Management Services (HCMS), January 1-December 31, 2015



## Health{y} Is What's Right

At Kaiser Permanente, we've reversed the traditional economics of medicine. Unlike other systems, where doctors are paid only for treating illnesses, our physicians are paid to simply do what's right. It's our mission to focus on prevention and the delivery of high-quality, affordable care to more Coloradans through our integrated model. That means keeping our communities, Colorado businesses and residents of this beautiful state ... healthier.

kp.org/choosebetter

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